DAVID MANTEGH

Creative Design Director - Visual artist

Toronto, ON M5M4B9 david@manteghstudio.com (647) 707-3242

SUMMARY:

- Expert in the fields of graphic design, typography, illustration, photography, art direction and fine arts.
- High level of technical expertise with graphic design software and photo editing tools.
- Clear communicator with proven client-engagement capabilities.
- Detailed-oriented professional with practical problem-solving and solid organizational abilities.
- Excellent team leadership and mentoring skills.

EXPERIENCES

Mantegh Studio - Founder (Personal design firm)

Tehran-IRAN 01/ 2001- Jun 2009, - Toronto, ON 01/2015 - Present

I have been working in branding, marketing, advertising, and technology for over two decades. I established my Toronto-based branding firm "Mantegh Studio" in 2015. Mantegh Studio has worked with start-ups and small businesses such as NaturaSeal, YLG, AZ Roofing, Next art, Home Accent, ArtXpress and more in Canada.

BM Picture & Frame - Art Director

Toronto, ON 12/2018 - Present

-Manage the brand strategy, design, develop and maintain the company website (UI/ UX).

•Create and produce illustrations and wall arts in an efficient and timely manner.

•Incorporate traditional and digital art to create custom paintings and murals for clients.

•Produce in-house-based print and multi-media marketing materials.

•Lead the design-team and supervise several commercial wall-art projects and responsible for Art restoration projects.

NaturaSeal - Brand asset management - Graphic Designer (Remote job - project base)

Toronto, ON 8/2015 - Present

Study and analyzing the market, and collaborate closely with clients to thoroughly understand their market position, vision and identity, and design their brand strategy accordingly.
Create and assemble the visual contents (photography and illustration) to produce mockup and contents for websites, printed marketing material, product design and displays.
Create technical Information and datasheets for a variety of products.

TRIXMEDIA - Senior Graphic Designer- Regional manager (Remote job)

Toronto, ON 12/2018 - 12/2020

•Performed marketing analysis to align material with the Canadian marketplace for various projects.

•Maintained close communication with clients to develop tailor-made branding strategies in line with their product vision.

•Created and assembled visual content for websites, print media, product design, packaging and displays.

Simply Imprints - Art Director - Production Manager

Toronto, ON 5/2013 -11/2018

•Performed as a liaison between customers and in-house project team to ensure alignment with the client's expectations and vision.

•Prepared all design layouts into prepress files for offset, web and digital printing.

•Submitted design ideas for projects to customers and managers.

•Led design and production team to complete projects within tight deadlines.

•Trained, managed, mentored and motivated the design team.

Picture Depot - Art Director - Senior Graphic Designer

Toronto, ON 04/2010 -12/2012

•Managed and established the art style of the studio for consistency and quality purposes.

•Supervised designers and artists to meet the market quality and needs.

•Researched market demand and lead the production strategy accordingly.

•Successfully designed, presented and sold artwork to various wall decor companies, such as Crate & Barrel, Bouclair, Canadian Tire, and more.

SKILLS

- Art Direction
- •Graphic & Media Design
- •Illustration (Digital Traditional)
- Photography
- Video editing
- Corporate branding
- Production standards
- Project management & coordination
- •Adobe Creative Suite (Photoshop, Illustrator, InDesign,...)

EDUCATION

•Master of Arts- Graphic Design Tarbiat Modares University Tehran- IRAN

•Bachelor of Arts- Visual art Art University Of Tehran- IRAN

EXPERTISE & ACCOMPLISHMENTS

- Adobe Creative Suite (15+ years)
- Graphic Design (15+ years)
- Illustration (10+ years)
- Packaging (5 Years)
- Video Editing (1 Year)
- Marketing (10+ years)
- Photography (10+ years)
- Staging (10+ years)
- UI Design (4 years)
- Art Restoration (10 years)
- Participate in seven solo & more than 30 groups Art & design shows.

PORTFOLIO & REFERENCES

www.manteghstudio.com www.bmpicture.ca www.trixmedia.com www.naturaseal.com www.picturedepot.ca www.linkedin.com/in/dmantegh